



SPONSORSHIP PROPOSAL

VINTAGE VEGAS

A NIGHT AT

SAM
CITY

ALL PROCEEDS GO TO



A WORD FROM MIKE & SOPH

**GATCH
WORKS**

Last year, we held the very first **Samuel Gattsche Memorial Fundraiser**.

It started as a simple idea. We wanted to host a small event to bring our community together, honour Sam's memory, and raise a bit of money for Melanoma NZ. We set ourselves a \$10,000 goal and got to work.

We were nervous putting ourselves out there - unsure if anyone would show up or support us. But we knew why we were doing it, and poured everything into making the event happen. The response from our community was overwhelming. Businesses didn't hesitate to say yes, donating cash, goods, services, and time. Many went above and beyond simply because they cared, believed in the cause, and remembered Sam too.

Thanks to the support of so many, we didn't just meet our goal, we completely surpassed it. **Together, we raised \$42,000 for Melanoma NZ**, and had a bloody awesome time doing it! Over 70+ melanoma spot checks were carried out on the night, which led to three people being referred for further investigation. That's three lives that could be changed, maybe even saved. That's the power of coming together for something bigger than ourselves.



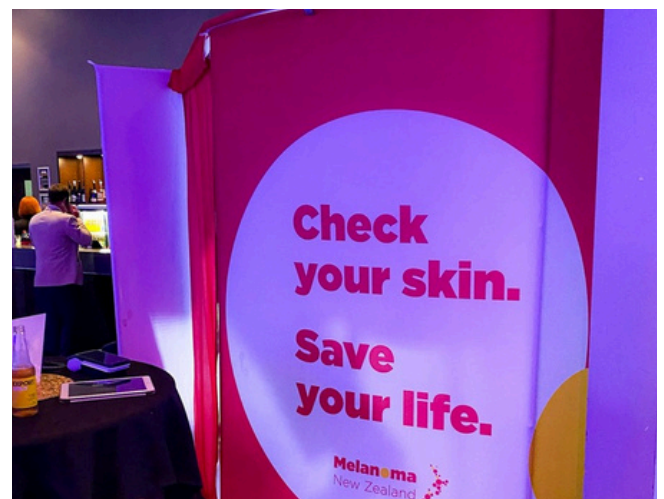
We had planned for it to be a one-off. But over the past few months, people have kept asking whether we are doing it again.

This year, we're proud to be raising funds for another cause that's incredibly close to our hearts—Ronald McDonald House Charities® (RMHC®) New Zealand. A place that wraps families in love and support during their hardest days.

Before we go any further and talk about what this charity means to us, we just want to say thank you.

If you're able to support the **2025 Samuel Gattsche Memorial** in any way, we would be truly honoured.

It's not just about raising money—it's **about creating connection, networking for our local businesses, sharing stories, and making a difference where it counts.**



ALL FOR LUKE NGERU

Those who were close to our family when Sam died will remember that, just one day later, Sophie's young cousin Luke was involved in a devastating motocross accident in Whanganui that left him in critical condition in ICU. He was 15 years old.

Luke was such a kind young guy. A little bit of a goofball, absolutely adored by his Mum & Dad, sisters and wider family. He had an incredible talent for motocross, and the track was his freedom and his joy. In the day's and months following his death, the outpouring of love from the community was huge. Showing the amount of lives he touched.

After his accident, Luke was transferred to Wellington, four hours away from where our immediate family lived in New Plymouth. He was on life support until September 19th, when he passed away surrounded by family.

During the time Luke was in hospital, Ronald McDonald House provided our family with so much support. As Luke's sister Jess said:

“When Luke had his accident, we all rushed down to be with him. The Ronald McDonald Trust ensured that we didn't have to worry about accommodation for everyone. We could just focus on being with Luke before we had to say goodbye. The help we received will never be forgotten.”



That's why this year, we're fundraising for Ronald McDonald House – a charity that's there when it matters most.

They give families a safe place to land when their whole world has been turned upside down. More than just accommodation, it's a lifeline.

We've set ourselves a big goal this year: to raise as much as we possibly can for this cause, while creating a night filled with laughter, connection, and good vibes.



RMHC® NZ Impact Whanganui & Manawatū



In 2024 **430**
Whanganui & Manawatū families
stayed at our Houses for...



4,005

nights of
accommodation
(rooms)

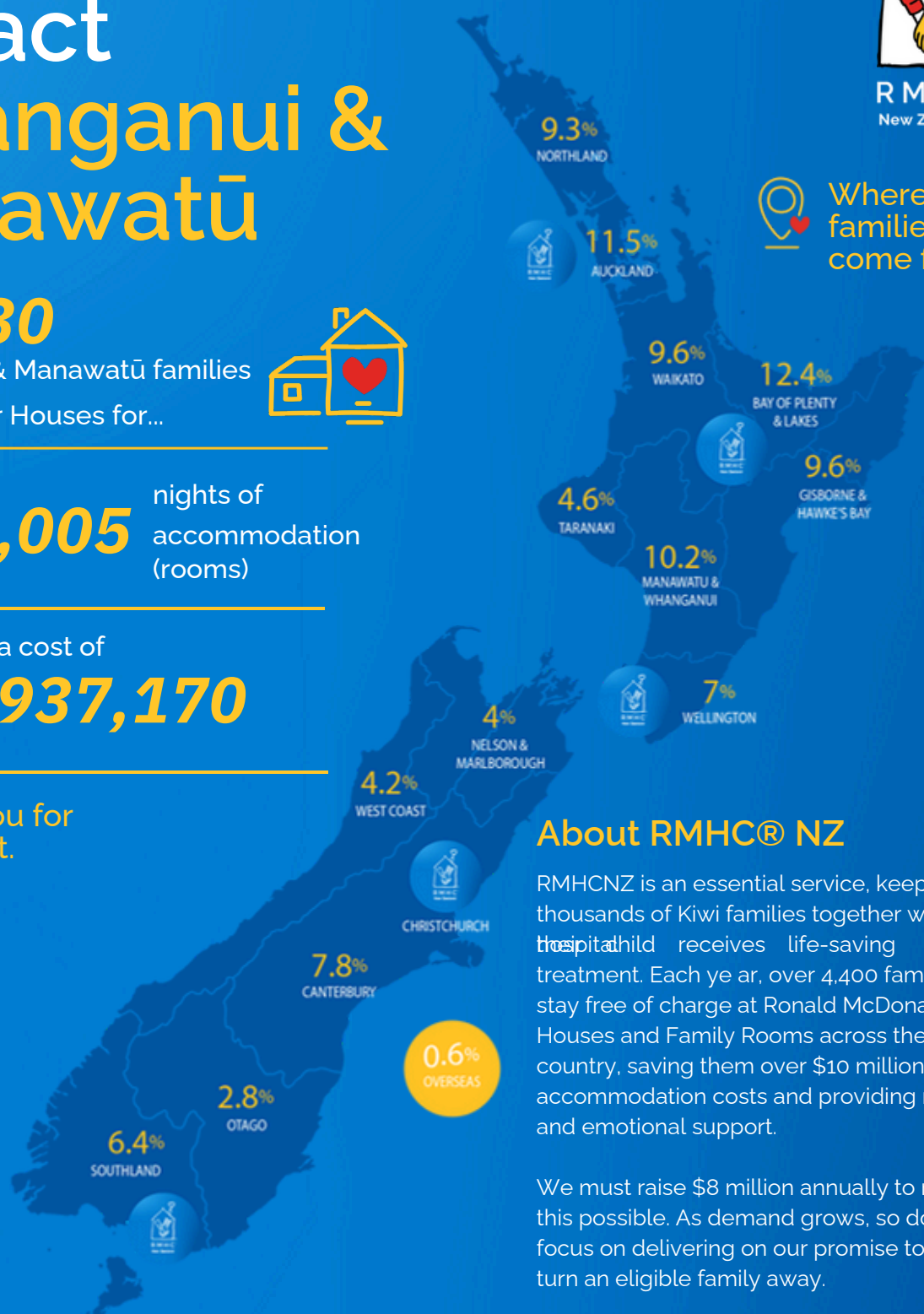


at a cost of

\$937,170

We thank you for
your support.

Where
families
come from



About RMHC® NZ

RMHCNZ is an essential service, keeping thousands of Kiwi families together while their child receives life-saving treatment. Each year, over 4,400 families stay free of charge at Ronald McDonald Houses and Family Rooms across the country, saving them over \$10 million in accommodation costs and providing meals and emotional support.

We must raise \$8 million annually to make this possible. As demand grows, so does our focus on delivering on our promise to never turn an eligible family away.

The Bourton Family

"At just three days old, our wee Felix needed surgery due to a potentially fatal heart condition. Our new family stayed at Ronald McDonald House for 110 nights while Felix recovered in PICU. RMHC NZ became our home, and it fills our hearts to know they'll be there in the future when Felix needs further hospital care. During the toughest time in our lives, RMHC NZ was there for us." **Liam Bourton, dad to Macy & Felix**



EVENT DETAILS

Instead of an auction, this year the main event for the night will be our reverse raffle, where one lucky attendee will win \$10,000!!!!!!

Here's how it works:

🎫 On the night, attendees have got only 2.5 hours to buy their raffle tickets – 5:30PM–7:30PM sharp . After that, the booth is closed and the suspense begins.

👁️ Once sales close at 7:30 PM, we'll start eliminating numbers live on the screens.

🏆 Every ten minutes, a lucky raffle ticket holder will win a spot prize!

💰 Every number called is out of the running... until we reach the final ticket standing. **The last number left? WINS \$10,000 CASH.**

All ticket sales go directly to Ronald McDonald House to support families with children in hospital.

To pull off this reverse raffle, we need to raise \$10,000. This year, we are approaching sponsors to donate to our cash prize pool.

Throughout the night, we will also be doing a silent auction and prizes throughout the raffle, so if you are unable to donate cash then products, items or services would be greatly appreciated!



OCTOBER

17

FRI
6PM

(DOORS
OPEN
5.00PM)

VINTAGE VEGAS

**A NIGHT AT SAM
CITY**

BANQUET DINNER +

\$10,0000

CASH GIVEAWAY!!!!

**AWAPUNI RACECOURSE
PNAUGHTY**

ONLY 250 TICKETS

RELEASE

5TH SEPT

**ALL REVERSE RAFFLE
PROCEEDS GO TO**



SPONSORSHIP PACKAGES



We are putting in the hard yards behind the scenes and reaching out to over 100 local businesses for support. We plan to sell at least 250 tickets. Our goal is to hold a networking event where a diverse range of local businesses and the general public have the opportunity to network and support a great cause.

We are offering three-tiered sponsorship packages to make it easy for businesses to contribute at a level that suits them. The Bronze package is for donations below \$1,000, while the Gold package is for contributions over \$3,000.

Donations will go towards the reverse raffle prize pool, so we are asking for cash donations. However, we will also be doing a silent auction and prizes throughout the night, so please reach out to us if you have a product or item that you would like to donate.

BRONZE SPONSORSHIP PACKAGE

Value of up to \$1000

- Signage at the event in the form of holding slides displayed throughout the night.
- Promotion of your business logo on marketing material used during and after the event.

SILVER SPONSORSHIP PACKAGE

Value of \$1000-\$2999

- Promotion and recognition of your business on Gatchworks Social Media pages in the 2 month lead up to the event.
- Signage at the event in the form of holding slides displayed during the auction.
- Promotion of your business logo on marketing material used during and after the event.
- Plug from the MC on the night

GOLD SPONSORSHIP PACKAGE

Value of \$3000 +

- Promotion and recognition of your business on Gatchworks Social Media pages in the 2 month lead up to the event.
- Signage at the event in the form of holding slides displayed during the auction.
- Promotion of your business logo on marketing material used during and after the event.
- Signage (ie: Banner) supplied by you and displayed at the entrance to the event
- Plug from the MC on the night including a short bio of your business.



NEXT STEPS

If you would like to be a sponsor, please fill out the included form and send it back to us at gatchworks@outlook.com. Thank you for supporting a great cause and honouring Sam and Luke's memory with your sponsorship.

CONTACT US

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